



Πρακτικά Θέματα
Διοίκησης και Οικονομίας
Διεθνές Περιοδικό
PRactical Issues
in Management & Economics
(PRIME)

International Journal

In Greek Language - English Abstracts

ISSN 1791-5767

Τόμος 3
Τεύχος 1
Έτος 2010

Volume 3
Issue 1
Year 2010

Έκδοση

Τμήμα Διοίκησης
Επιχειρήσεων
Σχολή Διοίκησης και
Οικονομίας
ΤΕΙ Λάρισσας
Ελλάδα
Επιστημονικός Εκδότης:
Δρ Γεώργιος Μπλάνας,
Καθηγητής

Published By

Department of
Business Administration
School of
Business & Economics
T.E.I. of Larissa,
GREECE
Editor:
Dr George Blanas,
Professor

Contents

Blanas G., <i>Current Electronic Social Networks as Catalysts for Evolution in Research & Education</i>	1
Chatzoudes D. Chatzoglou P. & Dimitriades E., <i>The impact of supply chain integration on business performance</i>	12
Rousopoulos V., <i>The relationship between Economy, Politics and Culture in Economics Science: The order theory</i>	28
Pazarskis M., Alexandrakis A. & Karagiorgos T., <i>Review of the Legal Framework of M&As in Greece from Accounting-Financial Perspective and Issues of its Reform</i> 42-57	42
Karamanis K., <i>Private Vs Public Ownership. Conclusions from Greek Telecommunications Sector</i>	58
Pazarskis M., Alexandrakis A. & Mantzaris I., <i>Corporate Mergers and Acquisitions: Classification of their Motives according to the Theory of the Firm</i>	67
Chatzoudes D., Avlonitis K., Sarigiannidis L. & Maditinos D., <i>Factors that influence the participation in online games: an empirical research</i>	83
Pietri K. & Papadopoulos D., <i>Quality, Satisfaction and Behavioral Intention in Drama 's short film festival</i>	99
Kosmidis K., Michailidou A., Ntaliani A. & Chatzis V., <i>Web-based application for financial statement analysis: A normative approach</i> 114-127	114
Valsamidis S., Theodosiou T., Kazanidis I., Kontogiannis S. & Karakos A., <i>Asynchronous educational platform usage analysis</i>	128
Papadopoulos I. & Kovousoglou V., <i>Personal Sales Strategies of Greek furniture enterprises</i>	145

Editor

Dr George Blanas, Professor

Publisher

Department of Business Administration
School of Business & Economics
T.E.I. of Larissa, GREECE

Reproduction in Print: Giourdas Publications, Athens

ISSN 1791-5767